Hans Mustermann

This Diploma Supplement model was developed by the European Commission, Council of Europe and UNESCO/CEPES. The purpose of the supplement is to provide sufficient independent data to improve the international ‘transparency’ and fair academic and professional recognition of qualifications (diplomas, degrees, certificates etc.). It is designed to provide a description of the nature, level, context, content and status of the studies that were pursued and successfully completed by the individual named on the original qualification to which this supplement is appended. It should be free from any value judgements, equivalence statements or suggestions about recognition. Information in all eight sections should be provided. Where information is not provided, an explanation should give the reason why.

1. HOLDER OF THE QUALIFICATION
1.1 Family Name / 1.2 First Name
Mustermann, Hans
1.3 Date, Place of Birth
1990-01-01, Wernigerode
1.4 Student ID Number - Enrolment Code
21800

2. QUALIFICATION
2.1 Name of qualification and title conferred (in original language)
Master of Arts (M.A.)
Title Conferred (full, abbreviated; in original language)
Does not apply
2.2 Main Field(s) of Study
Tourism and Destination Development - extended
2.3 Institution Awarding the Qualification (in original language)
Hochschule Harz - Hochschule für angewandte Wissenschaften
Status (Type and Control)
University of Applied Sciences / State University
2.4 Institution Administering Studies (in original language)
Hochschule Harz - Hochschule für angewandte Wissenschaften
Status (Type and Control)
University of Applied Sciences / State University
2.5 Language(s) of Instruction and Examination
German and English
Second foreign language: French or Spanish
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3. LEVEL OF THE QUALIFICATION

3.1 Level

EQF Level 7: This Master’s degree programme builds on a first-cycle university degree also conferring a professional entry qualification, and is a focused postgraduate qualification for professional and research purposes. The Master’s degree gives access to higher-level civil service careers.

3.2 Official duration of programme in credits and years

2 years with 4 semesters

3.3 Access Requirements

The prerequisite for admission is successful completion of a university degree in a tourism-specific or business and economics discipline with a grade no lower than ‘good’ (grade 2 on a scale of 1-5) and with an amount of 180 ECTS credits acquired during a Bachelor’s degree programme. In exceptional cases with reasoned justification, especially if a candidate has many years of relevant experience in a senior role or extensive academic publications, the admissions committee may accept a lower grade than ‘good’. A qualification of equivalent value from another country likewise meets the admission criteria.

4. CONTENTS AND RESULTS GAINED

4.1 Mode of Study

Full-time, on-campus programme

4.2 Programme learning outcomes

The fundamental objective of the programme is to educate personalities who, having completed the postgraduate curriculum tailored to the tourism sector, are equipped to assume management roles in business and administrative areas of the tourism industry. The Master’s degree examination is intended to assess whether the student has acquired the requisite abilities and qualifications to work independently on the basis of postgraduate-level academic learning and methods, has a grasp of the interdisciplinary aspects of the subject, and has gained the ability to undertake independent academic work as well as to apply specialist and scientific findings in cross-disciplinary contexts.

The graduate has acquired the following detailed competencies:

Specialist Competence:
This Master’s programme places the emphasis on designing concepts which include new ideas for sustainable development of tourist destinations and service providers. The graduate is familiar with the development and marketing of innovative products. Course elements of special importance are the teaching of information management and e-tourism, and language training in business English and Spanish or French. The graduate has demonstrated a broad and integrated knowledge and understanding of the academic “state of the art” that forms the foundation of his or her field of learning. The graduate has a critical understanding of the most important theories, principles and methods of his or her programme of studies and is in a position to reinforce and integrate his or her knowledge vertically, horizontally and laterally.

Methodological Competence / Instrumental Competence:
The graduate knows and has mastered the full spectrum of technical applications (tools) that he or she will be expected to use in the reality of today’s workplace (appropriate use of standard software, statistical evaluation software, presentation, appropriate use of the Internet and intranet, analysis and structuring techniques, problem analysis and evaluation, creativity techniques, etc.) and has already taken part in practical projects in real situations during the course. The graduate is able to apply his or her knowledge and understanding to the work carried out in service companies and by internal service units within a company, and to the development and refinement of solutions and arguments.

Systemic Tourism Industry Competencies:
The graduate is able to gather, evaluate and interpret information relevant to the tourism sector, as a basis for drawing academically substantiated conclusions which take account of social, academic and ethical insights. He or she is also able to structure postgraduate-level learning processes independently.
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Communicative and Social Competencies:
The graduate has the German and English language skills to articulate viewpoints and solutions to problems in his or her discipline and to defend these in debate (intercultural competencies), to exchange information, ideas, problems and solutions with field specialists and non-experts, and to take responsibility within a team. The graduate is equipped with competencies in soft skills and techniques such as moderation, teamwork and presentation. Thus the graduate has also acquired personal competencies that are critical to professional success, and can make effective use of social interaction in professional practice.

Leadership Competencies:
Graduates are accustomed to working independently, taking the initiative and collaborating with others. They have not just a theoretical but a working knowledge of leadership behaviour, motivational practices and employee orientation. On the basis of their ability to understand themselves and others, they are able to operate confidently and sensitively in social networks, winning support for their objectives from dialogue partners and motivating their cooperation.
### 4.3 Programme details, individual credits gained and grades/marks obtained

<table>
<thead>
<tr>
<th>Courses taken</th>
<th>Grade</th>
<th>Performance Appraisal</th>
<th>ECTS credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tourism Development</td>
<td>2.3</td>
<td>good</td>
<td>6</td>
</tr>
<tr>
<td>Controlling and Quality Management</td>
<td>1.7</td>
<td>good</td>
<td>6</td>
</tr>
<tr>
<td>Media Skills</td>
<td>2.0</td>
<td>good</td>
<td>6</td>
</tr>
<tr>
<td>Methodological and Management Competence</td>
<td>2.3</td>
<td>good</td>
<td>8</td>
</tr>
<tr>
<td>Foreign Language</td>
<td>1.7</td>
<td>good</td>
<td>8</td>
</tr>
<tr>
<td>Destination Project</td>
<td>2.0</td>
<td>good</td>
<td>5</td>
</tr>
<tr>
<td>Markets and Products</td>
<td>2.3</td>
<td>good</td>
<td>12</td>
</tr>
<tr>
<td>Strategic Marketing</td>
<td>1.7</td>
<td>good</td>
<td>9</td>
</tr>
<tr>
<td>Research- / practical Semester</td>
<td>1.7</td>
<td>good</td>
<td>30</td>
</tr>
<tr>
<td>Master Seminar</td>
<td>2.0</td>
<td>good</td>
<td>5</td>
</tr>
<tr>
<td>Master Colloquium</td>
<td>1.7</td>
<td>good</td>
<td>5</td>
</tr>
</tbody>
</table>

**Master Thesis**

2.3   good 20

Theme: Hier steht dann der Titel der Bachelor- bzw. Masterarbeit

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Total ECTS credit points  120
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4.4 Grading Scheme and Grade Distribution of Overall Performances

The distribution of grades for overall performances has been calculated based on the overall performance results in this programme of study since its opening (2015).
Number of Graduates: 123

<table>
<thead>
<tr>
<th>HS Harz grade</th>
<th>Performance appraisal</th>
<th>Performance appreciation</th>
<th>Grade Distribution</th>
<th>Cumulation</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.0 to 1.3</td>
<td>95 - 100 %</td>
<td>Very good</td>
<td>10 %</td>
<td>10 %</td>
</tr>
<tr>
<td></td>
<td>90 - 94 %</td>
<td></td>
<td>5 %</td>
<td>15 %</td>
</tr>
<tr>
<td></td>
<td>85 - 89 %</td>
<td>Good</td>
<td>7 %</td>
<td>22 %</td>
</tr>
<tr>
<td></td>
<td>80 - 84 %</td>
<td>A performance significantly above average standard</td>
<td>10 %</td>
<td>32 %</td>
</tr>
<tr>
<td></td>
<td>76 - 79 %</td>
<td></td>
<td>18 %</td>
<td>50 %</td>
</tr>
<tr>
<td></td>
<td>72 - 75 %</td>
<td>Satisfactory</td>
<td>15 %</td>
<td>65 %</td>
</tr>
<tr>
<td></td>
<td>68 - 71 %</td>
<td>An average performance</td>
<td>13 %</td>
<td>78 %</td>
</tr>
<tr>
<td></td>
<td>63 - 67 %</td>
<td></td>
<td>12 %</td>
<td>90 %</td>
</tr>
<tr>
<td></td>
<td>58 - 62 %</td>
<td>Sufficient</td>
<td>8 %</td>
<td>98 %</td>
</tr>
<tr>
<td></td>
<td>50 - 57 %</td>
<td>A performance which meets minimum requirements despite of shortcomings</td>
<td>2 %</td>
<td>100 %</td>
</tr>
</tbody>
</table>

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4.5 Overall Classification of the qualification (in original language)  
gut (2,3)  
At degree awarding date, this overall performance was among the best 50 % referring to 123 graduates of this study programme since its opening (2015).

5. INFORMATION ON THE FUNCTION OF THE QUALIFICATION  
5.1 Access to Further Study  
The master’s programme prepares graduates for admission to a Doctorate programme.  
5.2 Access to regulated professions  
Does not apply.

6. ADDITIONAL INFORMATION  
6.1 Additional Information  
6.2 Further Information Sources  
Website: www.hs-harz.de  
Phone: +49 (0) 3943 659-200

7. CERTIFICATION  
This Diploma Supplement refers to the following original documents:  
Urkunde über die Verleihung des Grades issued on 02.06.2021  
Prüfungszeugnis issued on 02.06.2021  
Transcript of Records issued on 02.06.2021  

certification Date: 2021-06-02

Chairperson Examination Committee

8. NATIONAL HIGHER EDUCATION SYSTEM  
The information on the national higher education system on the following pages provides a context for the qualification and the type of higher education that awarded it.
8. INFORMATION ON THE GERMAN HIGHER EDUCATION SYSTEM [1]

8.1 Types of Institutions and Institutional Status

Higher education (HE) studies in Germany are offered at three types of Higher Education Institutions (HEI).[2]

- Universitäten (Universities) including various specialised institutions, offer the whole range of academic disciplines. In the German tradition, universities focus in particular on basic research so that advanced stages of study have mainly theoretical orientation and research-oriented components.

- Fachhochschulen (FH)/Hochschulen für Angewandte Wissenschaften (HAW) (Universities of Applied Sciences, UAS) concentrate their study programmes in engineering and other technical disciplines, business-related studies, social work, and design areas. The common mission of applied research and development implies an application-oriented focus of studies, which includes integrated and supervised work assignments in industry, enterprises or other relevant institutions.

- Kunst- und Musikhochschulen (Universities of Art/Music) offer studies for artistic careers in fine arts, performing arts and music; in such fields as directing, production, writing in theatre, film, and other media; and in a variety of design areas, architecture, media and communication.

Higher Education Institutions are either state or state-recognised institutions. In their operations, including the organisation of studies and the designation and award of degrees, they are both subject to higher education legislation.

8.2 Types of Programmes and Degrees Awarded

Studies in all three types of institutions have traditionally been offered in integrated “long” (one-tier) programmes leading to Diplom- or Magister Artium degrees or completed by a Staatsprüfung (State Examination). Within the framework of the Bologna-Process one-tier study programmes are successively being replaced by a two-tier study system. Since 1998, two-tier degrees (Bachelor’s and Master’s) have been introduced in almost all study programmes. This change is designed to enlarge variety and flexibility for students in planning and pursuing educational objectives; it also enhances international compatibility of studies.

The German Qualifications Framework for Higher Education Qualifications (HQR)[3] describes the qualification levels as well as the resulting qualifications and competences of the graduates. The three levels of the HQR correspond to the levels 6, 7 and 8 of the German Qualifications Framework for Lifelong Learning [4] and the European Qualifications Framework for Lifelong Learning [5].

For details cf. Sec. 8.4.1, 8.4.2, and 8.4.3 respectively. Table 1 provides a synoptic summary.

8.3 Approval/Accreditation of Programmes and Degrees

To ensure quality and comparability of qualifications, the organisation of studies and general degree requirements have to conform to principles and regulations established by the Standing Conference of the Ministers of Education and Cultural Affairs of the Länder in the Federal Republic of Germany (KMK).[6] In 1999, a system of accreditation for Bachelor’s and Master’s programmes has become operational. All new programmes have to be accredited under this scheme; after a successful accreditation they receive the seal of the Accreditation Council.[7]
8.4 Organization and Structure of Studies

The following programmes apply to all three types of institutions. Bachelor’s and Master’s study programmes may be studied consecutively, at various higher education institutions, at different types of higher education institutions and with phases of professional work between the first and the second qualification. The organisation of the study programmes makes use of modular components and of the European Credit Transfer and Accumulation System (ECTS) with 30 credits corresponding to one semester.
8.4.1 Bachelor
Bachelor’s degree programmes lay the academic foundations, provide methodological competences and include skills related to the professional field. The Bachelor’s degree is awarded after 3 to 4 years.
The Bachelor’s degree programme includes a thesis requirement. Study programmes leading to the Bachelor’s degree must be accredited according to the Interstate study accreditation treaty.[8]
First degree programmes (Bachelor) lead to Bachelor of Arts (B.A.), Bachelor of Science (B.Sc.), Bachelor of Engineering (B.Eng.), Bachelor of Laws (LL.B.), Bachelor of Fine Arts (B.F.A.), Bachelor of Music (B.Mus.) or Bachelor of Education (B.Ed.).
The Bachelor’s degree corresponds to level 6 of the German Qualifications Framework/European Qualifications Framework.

8.4.2 Master
Master is the second degree after another 1 to 2 years. Master’s programmes may be differentiated by the profile types “practice-oriented” and “research-oriented”. Higher Education Institutions define the profile.
The Master’s degree programme includes a thesis requirement. Study programmes leading to the Master’s degree must be accredited according to the Interstate study accreditation treaty.[9]
Second degree programmes (Master) lead to Master of Arts (M.A.), Master of Science (M.Sc.), Master of Engineering (M.Eng.), Master of Laws (L.L.M.), Master of Fine Arts (M.F.A.), Master of Music (M.Mus.) or Master of Education (M.Ed.).
Master’s programmes which are designed for continuing education may carry other designations (e.g. MBA).
The Master’s degree corresponds to level 7 of the German Qualifications Framework/European Qualifications Framework.

8.4.3 Integrated “Long” Programmes (One-Tier): Diplom degrees, Magister Artium, Staatsprüfung
An integrated study programme is either mono-disciplinary (Diplom degrees, most programmes completed by a Staatsprüfung) or comprises a combination of either two major or one major and two minor fields (Magister Artium). The first stage (1.5 to 2 years) focuses on broad orientations and foundations of the field(s) of study. An Intermediate Examination (Diplom-Vorprüfung for Diplom degrees; Zwischenprüfung or credit requirements for the Magister Artium) is prerequisite to enter the second stage of advanced studies and specialisations. Degree requirements include submission of a thesis (up to 6 months duration) and comprehensive final written and oral examinations. Similar regulations apply to studies leading to a Staatsprüfung. The level of qualification is equivalent to the Master’s level.
- Integrated studies at Universitäten (U) last 4 to 5 years (Diplom degree, Magister Artium) or 3.5 to 6.5 years (Staatsprüfung). The Diplom degree is awarded in engineering disciplines, the natural sciences as well as economics and business. In the humanities, the corresponding degree is usually the Magister Artium (M.A.). In the social sciences, the practice varies as a matter of institutional traditions. Studies preparing for the legal, medical and pharmaceutical professions are completed by a Staatsprüfung. This applies also to studies preparing for teaching professions of some Länder.
The three qualifications (Diplom, Magister Artium and Staatsprüfung) are academically equivalent and correspond to level 7 of the German Qualifications Framework/European Qualifications Framework.
8.4.1 Bachelor
They qualify to apply for admission to doctoral studies. Further prerequisites for admission may be defined by the Higher Education Institution, cf. Sec. 8.5.
- Integrated studies at Fachhochschulen (FH)/Hochschulen für Angewandte Wissenschaften (HAW) (Universities of Applied Sciences, UAS) last 4 years and lead to a Diplom (FH) degree which corresponds to level 6 of the German Qualifications Framework/European Qualifications Framework.
Qualified graduates of FH/HAW/UAS may apply for admission to doctoral studies at doctorate-granting institutions, cf. Sec. 8.5.
- Studies at Kunst- and Musikhochschulen (Universities of Art/Music etc.) are more diverse in their organisation, depending on the field and individual objectives. In addition to Diplom/Magister degrees, the integrated study programme awards include certificates and certified examinations for specialised areas and professional purposes.
8.5 Doctorate

Universities as well as specialised institutions of university standing, some of the FH/HAW/UAS and some Universities of Art/Music are doctorate-granting institutions. Formal prerequisite for admission to doctoral work is a qualified Master’s degree (UAS and U), a Magister degree, a Diplom, a Staatsprüfung, or a foreign equivalent. Comparable degrees from universities of art and music can in exceptional cases (study programmes such as music theory, musicology, pedagogy of arts and music, media studies) also formally qualify for doctoral work. Particularly qualified holders of a Bachelor’s degree or a Diplom (FH) degree may also be admitted to doctoral studies without acquisition of a further degree by means of a procedure to determine their aptitude. The universities respectively the doctorate-granting institutions regulate entry to a doctorate as well as the structure of the procedure to determine aptitude. Admission further requires the acceptance of the Dissertation research project by a professor as a supervisor.

The doctoral degree corresponds to level 8 of the German Qualifications Framework/ European Qualifications Framework. The grading scheme in Germany usually comprises five levels (with numerical equivalents; intermediate grades may be given): "Sehr Gut" (1) = Very Good; "Gut" (2) = Good; "Befriedigend" (3) = Satisfactory; "Ausreichend" (4) = Sufficient; "Nicht ausreichend" (5) = Non-Sufficient/Fail. The minimum passing grade is "Ausreichend" (4). Verbal designations of grades may vary in some cases and for doctoral degrees.

In addition, grade distribution tables as described in the ECTS Users’ Guide are used to indicate the relative distribution of grades within a reference group.

8.6 Grading Scheme

8.7 Access to Higher Education

The General Higher Education Entrance Qualification (Allgemeine Hochschulreife, Abitur) after 12 to 13 years of schooling allows for admission to all higher educational studies. Specialised variants (Fachgebundene Hochschulreife) allow for admission at Fachhochschulen (FH)/Hochschulen für Angewandte Wissenschaften (HAW) (UAS), universities and equivalent higher education institutions, but only in particular disciplines. Access to study programmes at Fachhochschulen (FH)/Hochschulen für Angewandte Wissenschaften (HAW) (UAS) is also possible with a Fachhochschulreife, which can usually be acquired after 12 years of schooling. Admission to study programmes at Universities of Art/Music and comparable study programmes at other higher education institutions as well as admission to a study programme in sports may be based on other or additional evidence demonstrating individual aptitude.

Applicants with a qualification in vocational education and training but without a school-based higher education entrance qualification are entitled to a general higher education entrance qualification and thus to access to all study programmes, provided they have obtained advanced further training certificates in particular state-regulated vocational fields (e.g. Meister/Meisterin im Handwerk, Industriemeister/in, Fachwirt/in (IHK), Betriebswirt/in (IHK) und (HWK), staatlich geprüfte/r Techniker/in, staatlich geprüfte/r Betriebswirt/in, staatlich geprüfte/r Gestalter/in, staatlich geprüfte/r Erzieher/in).

Vocationally qualified applicants can obtain a Fachgebundene Hochschulreife after completing a state-regulated vocational education of at least two years’ duration plus professional practice of normally at least three years’ duration, after having successfully passed an aptitude test at a higher education institution or other state institution; the aptitude test may be replaced by successfully completed trial studies of at least one year’s duration.[10]

Higher Education Institutions may in certain cases apply additional admission procedures.
8.8 National Sources of Information

- Kultusministerkonferenz (KMK) [Standing Conference of the Ministers of Education and Cultural Affairs of the Länder in the Federal Republic of Germany]; Graurheindorfer Str. 157, D-53117 Bonn; Phone: +49[0]228/501-0; www.kmk.org; E-Mail: hochschulen@kmk.org
- Central Office for Foreign Education (ZAB) as German NARIC; www.kmk.org; E-Mail: zab@kmk.org
- German information office of the Länder in the EURYDICE Network, providing the national dossier on the education system; www.kmk.org; E-Mail: Eurydice@kmk.org
- Hochschulrektorenkonferenz (HRK) [German Rectors’ Conference]; Leipziger Platz 11, D-10117 Berlin, Phone: +49 30 206292-11; www.hrk.de; E-Mail: post@hrk.de
- “Higher Education Compass” of the German Rectors’ Conference features comprehensive information on institutions, programmes of study, etc. (www.higher-education-compass.de)

[1] The information covers only aspects directly relevant to purposes of the Diploma Supplement.
[2] Berufsakademien are not considered as Higher Education Institutions, they only exist in some of the Länder. They offer educational programmes in close cooperation with private companies. Students receive a formal degree and carry out an apprenticeship at the company. Some Berufsakademien offer Bachelor courses which are recognised as an academic degree if they are accredited by the Accreditation Council.