

Transatlantic Summer School 2023

Programme

Monday, 24 July 2023

Time (UTC+2)	Programme	Lecturer/ Guide
9.30 – 10.00 am	Official Welcome	Louisa Klemmer/ Andrea Heilmann/ Katja Michalak
10.00 – 11.45 am	Intro Teamproject (Buddie teams) Perspectives on teamwork processes: Identifying the differences between the German teamwork process and the American process of teamwork. The differences in the respective strategies will be applied to distinct socio-demographic cleavages in the framework of sustainability, such as the rural-urban or the gender divide. This session provides theoretical input followed by a group project in mixed teams.	Nicole Coleman/ Katja Michalak/ Gavin Theren
12.00 – 1.00 pm	Opening-Lunch at the canteen	
1.00 – 4.00 pm	City tour with a guide in Wernigerode Visit of the guest city	Katja Michalak/ Mareike Schwarz/ Simone Roth/ Nicole Coleman
Evening	Dinner at youth hostel	

Tuesday, 25 July 2023

Time (UTC+2)	Programme	Lecturer/ Guide
8.30 – 9.45 am	Smart Cities and SDGs Wrap up of concepts and ideas of “Smart Cities” Collaborative work: build 4 groups that elaborate the relationships between “smart city”-concept(s) and the SDGs 7, 9, 11 and 12; produce a graphic sketch of your common results.	Hardy Pundt
10.00 – 11.45 am	Guest lectures: - Rebecca Spaunhorst (Smart City Manager in Einbeck; online) - N.N. (in person) - Discussion of results of morning session with guest lecturers	Rebecca Spaunhorst /N.N.
12.00 – 1.00 pm	Lunch at the canteen	
1.00 – 4.00 pm	Visual note taking / Visual communication	Nicole Coleman
Evening	Bowling Dinner at youth hostel	Katja Michalak/ Mareike Schwarz

Wednesday, 26 July 2023

Excursion
Dinner at youth hostel

Thursday, 27 July 2023

Time (UTC+2)	Programme	Lecturer / Guide
8.30 – 9.45 am	REHA – Renewable Energy Harz Students team up and outline a Renewable Energy Concept for the Harz Region taking into account the results of the online phase. Related to excursion the previous day.	Michael Römmich
10.00 – 11.45 am	Data communication: Student teams create a three-minute story (storyboard) on sustainability for a concrete and existing business product/service for sustainable energy use and supply (1,5h workshop.) The workshop builds on the content of the online phase.	Simone Roth/ Christian Weiss
12.00 – 1.00 pm	Lunch at the canteen	
1.00 – 4.00 pm	Teamwork - Intro Result: 10 concrete problems + group formation for week 2	Ann Marie VanDerZanden/ Katja Michalak
Evening	Irish Pub Dinner at youth hostel	

Friday, 28 July 2023

Time (UTC+2)	Programme	Lecturer/ Guide
8.30 – 9.45 am	Corporate Social Responsibility (CSR) Communication and the Energy Industry Identifying communication of companies related to the energy industry (e.g. BP and Shell) as well as actions undertaken by renewable energy companies to reach out to communities and policymakers. Examining the cultural and regulatory differences and similarities when it comes to energy sector CSR communication.	Rahul Mitra
10.00 – 11.45 am	Technology and solving problems	Ken Tsai
12.00 – 1.00 pm	Lunch at the canteen	
1.00 – 4.00 pm	Summary / Reflection first week Ideally: already in the respective teams + team homework	Nicole Coleman
Evening	Volleyball Dinner at youth hostel	



Saturday, 29 July 2023

Thale: cable car to „Hexentanzplatz“ and „Rosstrappe“

Sunday, 30 July 2023

Brocken: Hiking and „Brockenbahn“

Monday, 31 July 2023 (Emphasize)

Time (UTC+2)	Programme	Lecturer/ Guide
8.30 – 9.45 am	Design Thinking Kick off: Your breakfast routine	Andrea Heilmann/ Simone Roth
10.00 – 12.00 am	Design Thinking working on concrete sustainability problem Step 1 (Emphasize): Gain an empathetic understanding of the problem & customer (interviews, observation)	Andrea Heilmann/ Simone Roth
12.00 – 1.00 pm	Lunch at the canteen	
1.00 – 4.00 pm	Visiting Halberstadt and the university City-walk (jewish quarter)	Katja Michalak/ Mareike Schwarz
Evening	Dinner at youth hostel	

Tuesday, 1 August 2023 (Define)

Time (UTC+2)	Programme	Lecturer/ Guide
8.30 – 9.45 am	Step 2 (Define): Obtained information is collected that the team has the same level of knowledge	Andrea Heilmann/ Simone Roth
10.00 – 11.45 am	Use the energy experts to create know how here	Andrea Heilmann/ Hardy Pundt/ Michael Römmich
11.45 – 12.15 pm	'Energy and Brewing beer' - Prep excursion next day	Susanne Staude
12.15 – 1.00 pm	Lunch at the canteen	
1.00 – 4.00 pm	Shopping	Nicole Coleman
Evening	Hasseröder beer brewery with beertasting Dinner at youth hostel	



Wednesday, 2 August 2023 (Ideate)

Time (UTC+2)	Programme	Lecturer/ Guide
8.30 – 9.45 am	Step 3 (Ideate): Ideate part 1 Collectively creating creative ideas to solve the problem	Andrea Heilmann/ Simone Roth
10.00 – 12.00 am	Free working hours	
12.00 – 1.00 pm	Lunch at the canteen	
01.00 – 4.00 pm	Castle tour Wernigerode	
Evening	Dinner at youth hostel	

Thursday, 3 August 2023 (Prototype)

Time (UTC+2)	Programme	Lecturer/ Guide
8.30 – 9.45 am	Step 4 (Prototype): creating prototypes of the solution to see other perspectives & answering open questions to develop further solutions in a team	Andrea Heilmann/ Simone Roth
10.00 – 12.00 am	Prepare pitch	
12.00 – 1.00 pm	Lunch at the canteen	
01.00 – 4.00 pm	Voluntarily: Miniature park (including citizen park)	
Evening	Dinner at youth hostel	

Friday, 4 August 2023 (Presentation/Pitch)

Time (UTC+2)	Programme	Lecturer/ Guide
8.30 – 9.45 am	Presentation of the developed prototypes Evaluation by Jury and other student teams?	
10.00 – 12.00 am	Jury result and celebration	
12.00 – 1.00 pm	Closing-Lunch	

Saturday, 5 August 2023

Departure