

DEPARTMENT OF PUBLIC MANAGEMENT

International Days 2013

October 22nd – 24th, 2013



Dear colleagues, friends and supporters!

International networking becomes more and more important. It is one of the challenging key factors of success for modern universities all over the world. Are you teaching at university and would you like to share your academic knowledge and build up new contacts? Then we kindly invite you to the forthcoming »International Days 2013« which will take place from October, 22nd – 24th, 2013 at the Department of Public Management of Hochschule Harz.

Join us for

- √ team teaching experiences!
- ✓ academic exchange with lecturers from Hochschule Harz who share your expertise!
- ✓ new networking possibilities with other guest lecturers!
- ✓ opportunities to promote your university to staff and students interested in exchange!

An entertaining social and cultural programme as well as free accommodation during the
»International Days 2013« will make it an inspiring stay!

Do you want to spend a few more days? The city of Halberstadt and it's wonderful surroundings of the Harz region offer a lot of tourist attractions to discover. It's also easy to visit cities like Berlin or Hanover.

Please find all necessary information concerning our »International Days 2013« in this brochure. If you have any further queries or ideas please don't hesitate to contact us.

We look forward to meeting you in Halberstadt!



Prof. Dr. Jürgen Stember (Dean of the Department of Public Management)

»Team teaching« - A successful approach!



During the »International Days 2013« all guest lecturers are most welcomed to contribute to our academic life at the Department of Public Management of Hochschule Harz. You will have the possibility to hold a lecture together with a professor from our university within the regular module of our Bachelor programmes. All lectures will usually be held in English.

The duration of the lectures differs from 90 minutes to 240 minutes and from classical teaching to workshop atmosphere. Students and lecturers of Hochschule Harz would like to get to know you and your view on certain aspects of Public Management!



The Department of Public Management



The Department of Public Management at Hochschule Harz is located in Halberstadt – the gateway to the Harz mountains – vis-à-vis the impressive towers of the 1200-year old bishop's seat. With its interdisciplinary teaching and research centre for the public sector, the department is unique throughout Germany.

The Department of Public Management maintains a host's culture of internationality. Meet an innovative university with state-of-the-art, market-aligned degree programmes, dedicated teaching staff in step with actual practice as well as first-class technical equipment.

Our courses - Your opportunities!

Please find an overview of our courses and contact persons below. **We offer possibilities** for one guest lecturer for each course.

Intercultural Awareness This course is primarily designed for 2nd year students enrolled in the »European Administrative Management« Bachelor degree programme. The unit gives an introduction to basic principles of intercultural encounters and serves as an introduction to the year abroad (internship and study semester). Possible topics for our »International Days« are: Intercultural challenges to be faced with your particular university system and/or language policy in international cooperations. Seminar length: 90 - 180 minutes.



BIRGIT APFELBAUM - Birgit is Professor of Communication Studies and Social Sciences at Hochschule Harz. Her primary fields of interests are communication in the public sector, including conflict moderation in network-based cooperations and multilingual practices at the workplace. If you have any questions please contact her at bapfelbaum@hs-harz.de.

Sociology / Introduction to social sciences You will meet 2nd year students. This unit gives an introduction to theories of social sciences with a focus on the role of state and government. During the »International Days« special issues of social change in EU-countries (i.e. demographic change, migration) will be compared and discussed. Lecture length: 90 minutes.



JENS WEISS - Jens is Professor of Public Management at Hochschule Harz and teaches social sciences, management and e-government. He is specialized in institutional analysis of social and governmental change. If you have any questions in advance please contact him at jweiss@hs-harz.de.

APPLIED ECONOMICS This course is part of a practical project over two semesters. You will meet 3rd year students. The main subject of the practical project is directed to the development of management-relevant performance indicators on the basis of cost (and performance) accounting for a municipal administration. During the »International Days« international experiences from your country with the development and use of management-related performance indicators at the local level can be presented. Lecture length: 90 - 180 minutes.



THOMAS SCHNEIDEWIND - Thomas is Professor of Public Management at Hochschule Harz. He has a lot of consulting, teaching and management experiences in the public sector. He is particularly interested in management modernization, especially in respect to controlling aspects. If you have any questions in advance please contact him at tschneidewind@hs-harz.de.

EUROPEAN LAW You will meet 1st year students. The unit gives an introduction to the foundations of the European Union Law. During the »International Days« the lecturers could focus on the different impact of Union Law on their legal systems and the differences of the implementation of Union Law in the systems. Other issues could be a comparison of the political role in the Brussels legislation or the presentation of an ECJ-case, which focusses on the situation in a member state the lecturer comes from. Lecture length: 90 minutes.



THORSTEN FRANZ - Thorsten is Professor of Law at Hochschule Harz and teaches Public Law and Administrative Sciences. He is specialized in Environmental Protection Law and Construction Law. If you have any questions in advance please contact him at tfranz@hs-harz.de.

PUBLIC BUSINESS LAW You will meet 3rd year students. This unit gives an advanced introduction to principles of the German Public Business Law, especially the fundamental economic rights and different Public Law aspects of business activities. During the »International Days« influences of Constitutional Law on the legal economic systems could be discussed as well as key aspects of Public Business Law in your country. Lecture length: 240 minutes.



WOLFGANG BECK - Wolfgang is Professor of Law at Hochschule Harz and teaches Administrative Law, Municipal Law, Public Business Law and Cultural Law. He is specialized in Data Protection Law and rulemaking in egovernment. If you have any questions in advance please contact him at wbeck@hs-harz.de.

Constitutional Law You will meet 1st year students. The lecture gives an overview about fundamental rights, other issues of Constitutional Law and the different political, economic and social constitutional functions. During the »International Days« some ideas of comparative Constitutional Law can be discussed like types of constitutions, methodologies in comparative Constitutional Law, elections, referendum, internationalization of Constitutional Law, different cultures and constitutional order (e.g. Islam), the use of International Law in constitutional interpretation. Lecture length: 90 minutes.



FRANK ALTEMÖLLER - Frank represents a professorship of German, European and International Business Law. He also teaches European Public Management at Hochschule Harz. If you have any questions please contact him at faltemoeller@hs-harz.de.

BUSINESS LAW You will meet 2nd year students. This unit gives an introduction to basic principles of German Business Law. During the »International Days« European or international influences on legal systems could be discussed as well as key aspects of Business Law in your country. Another topic could be forms of Alternative Dispute Resolution (like mediation) in business. Lecture length: 240 minutes.



ANDRÉ NIEDOSTADEK - André is Professor of Business, Employment and Social Law at Hochschule Harz. He is also specialized in Intellectual Property Law and Alternative Dispute Resolution. If you have any questions in advance please contact him at aniedostadek@hs-harz.de.



Next Steps!

Do you consider the opportunity of joining our »International Days 2013«? Then please fill in this form and submit it together with your CV and a short description concerning your expertise no later than Mednesday July 31st, 2013 to the International Coordinator of the Department of Public Management, Prof. Dr. André Niedostadek (e-mail: aniedostadek@hs-harz.de). Afterwards we will contact you via e-mail to inform you about the next steps and to liaise between you and the respective lecturer of Hochschule Harz in order to start the preparation of the »joint-venture lecture«.

Family Name		First Name
University		
Faculty/Department		
Post Code	City	Country
e-Mail:		Phone (incl. Country + Area codes)
Which lecture are you	interested in?	
Please complete your	reply with the following at	ttachments

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