

Course Corporate Management	
Unit Number	7103
Exam Number	7103
Course Frequency	Winter Semester and Summer Semester
Duration	1 Semester
Contact Hours per Week	2
Teaching and Learning Forms	1 SWS Seminar 1 SWS Exercises
ECTS Credit Points	2,5
Workload	62,5 hours <ul style="list-style-type: none"> <li>- Attendance time in courses: 28 hours</li> <li>- Self-study: 34,5 hours</li> </ul>
Language	English
Course Responsibility	Prof. Dr. Reynaldo Valle Thiele
Prerequisites for Participation	None
Content	<p>Definitional and conceptual basics</p> <p>Corporate constitution</p> <p>Strategic and operational planning and control systems</p> <p>Selected specialisations (employee management, organisation, etc.)</p> <p>Current management concepts and challenges (including sustainability issues)</p> <p>Basics of Business Ethics</p>
Target Competencies	<p>Students are familiar with the constituent elements as well as selected instruments of corporate management and can place them in the overall context of economics.</p> <p>This unit thus imparts competences at level 1 of the Qualifications Framework for German Higher Education Qualifications (HQP) at Bachelor level. This applies in particular to the following areas:</p> <ul style="list-style-type: none"> <li>- Knowledge and understanding</li> <li>- Use, application and creation of knowledge</li> </ul>
Examination and Course Achievement	The primary form of examination is the presentation.
Basic Literature	<p>Magretta, J. (2013): What Management Is. London: Profile.</p> <p>Schreyögg, G./ Koch, J. (2023): Grundlagen des Managements. Wiesbaden: Springer.</p>