

**International Tourism Studies (B.A.), Programme Option Double Degree English**

Module	Unit	Semester	Contact hours per week	Type of Examination	share of module grade	ECTS-Credit Points
Specialisation in Tourism I		5	4	TP / PR / PW / WE90		5
Project of Tourism Practice		5	4	PR / PW		5
Marketing and Event Management	Digital Marketing	5	2	TP / RF / PA / K90	50%	5
	Event Management	5	2	TP / PR / PW / WE60 / OE	50%	5
Academic and Intercultural Proficiency	Study Skills	5	2	TP / PR / PW / WE90	50%	5
	Intercultural Competence	5	2	TP / PR / PW / WE90 / OE	50%	5
Professional Field		5	4	TP / PR / PW / WE120 / OE		5
German as a Foreign Language I		5	4	TP / PR / PW / WE120 / OE / WE90+OE		5
Destination and Sustainability Management		6	4	PR / PW / WE120		5
Project of Tourism Consulting		6	4	PR / PW		5
Business and Innovation Management	International Business	6	2	TP / PR / WEK90	50%	5
	Innovation & Knowledge Management	6	2	TP / PR / PW / WE60 / OE	50%	5
Media Competence		6	4	TP / PR / PW / WE90		5

Specialisation in Tourism II		6	4	TP / PR / PW / WE90		5
German as a Foreign Language II		6	4	TP/ PR / PW / WE120 / OE / WE90+OE		5
			<b>48</b>			<b>60</b>

If there are several examination performances separated by a slash (/), only one examination will be carried out.

The examination performance will be determined and announced by the examiners at the beginning of each semester.

The examinations will be graded in accordance with the Bachelor's examination regulations.

Abbreviations:

TP Term Paper

ECTS European Credit Transfer and Accumulation System

WE60 / 90 / 120 Written Examination 60 / 90 / 120

minutes

OE Oral Examination

PW Project Work

PR Presentation