

**International Tourism Studies (B.A.) for Students from Partner Universities /
Incoming Students in Double Degree Bachelor Programmes**

Module	Unit	Semester	Contact Hours per Week	Type of Examination	Share of Module Grade	ECTS Credit Points
Specialisation in Tourism I		5	4	TP / PR / PW / WE90		5
Project of Tourism Practice		5	4	PR / PW		5
Marketing and Event Management	Digital Marketing	5	2	TP / PR / PW / WE90	50%	5
	Event Management	5	2	TP / PR / PW / WE60 / OE	50%	
Academic and Intercultural Proficiency	Study Skills	5	2	TP / PR / PW / WE90	50%	5
	Intercultural Competence	5	2	TP / PR / PW / WE90 / OE	50%	
Professional Field		5	4	TP / PR / PW / WE120 / OE		5
German as a Foreign Language I		5	4	TP / PR / PW / WE120 / OE / WE90+OE		5
Destination and Sustainability Management		6	4	PR / PW / WE120		5
Project of Tourism Consulting		6	4	PR / PW		5
Business and Innovation Management	International Business	6	2	TP / PR / WE90	50%	5
	Innovation & Knowledge Management	6	2	TP / PR / PW / WE60 / OE	50%	
Media Competence		6	4	TP / PR / PW / WE90		5
Specialisation in Tourism II		6	4	TP / PR / PW / WE90		5
German as a Foreign Language II		6	4	TP / PR / PW / WE120 / OE / WE90+OE		5
			48			60

In the case of several types of examinations separated by a slash (/), only one examination is carried out.

The specific type of examination is determined and announced by the examiners at the beginning of the semester.

Abbreviations:

TP	Term Paper
WE60 / 90 / 120	Written Examination 60 / 90 / 120 Minutes
OE	Oral Examination
PW	Project Work
PR	Presentation