

Course	
Course Number	7946
Exam Number	7946
Course Frequency	Summer Semester
Duration	1 Semester
Contact Hours per Week	2
Teaching and Learning Forms	1 SWS Seminar 1 SWS Project Work / Case Studies
ECTS Credit Points	2,5
Workload	62,5 hours <ul style="list-style-type: none"> - Attendance time in courses: 28 hours - Self-study: 34,5 hours
Language	English
Course Responsibility	Prof. Dr. Reynaldo Valle Thiele
Prerequisites for Participation	None
Content	Innovation as a Core Business Process Developing an Innovation Strategy Sources of Innovation Search Strategies for Innovation Innovation Networks Exploiting Open Innovation and Collaboration Promoting Entrepreneurship and New Ventures Creating Social Value
Target Competencies	Students will be familiar with the constituent elements and selected instruments of innovation and knowledge management and will be able to place them in the overall context of economics. This unit thus imparts competences at level 1 of the Qualifications Framework for German Higher Education Qualifications (HQP) at Bachelor level. This applies in particular to the following areas: <ul style="list-style-type: none"> - Knowledge and understanding - Use, application and creation of knowledge
Examination and Course Achievement	The primary form of examination is the project work.

Course	Innovation & Knowledge Management
Basic Literature	Tidd, J./ Bessant, J. (2021): Managing Innovation, 7. Auflage, John Wiley & Sons