

Course		International Tourism
Course Number	6521	
Exam Number	6521	
Course Frequency	Winter Semester and Summer Semester	
Duration	1 Semester	
Contact Hours per Week	2	
Teaching and Learning Forms	Seminar	
ECTS Credit Points	2,5	
Workload	62,5 hours <ul style="list-style-type: none"> - Attendance time in courses: 28 hours - Self-study: 34,5 hours 	
Language	English	
Course Responsibility	Prof. Dr. Louisa Klemmer	
Prerequisites for Participation	None	
Content	International tourism as a form of appearance Historical developments Effects, structures and developments on a global scale and according to regions Different theories on travel behaviour and tourism development Sustainable tourism development Structures and developments of European tourism and the role of the European Union Position of Germany in international tourism Functioning and responsibilities of international tourism organisations Case studies	
Target Competencies	This course familiarises students with the different forms of international tourism. They understand touristic developments on a global scale and broken down by regions and countries as well as the significance of tourism as an economic factor and a labour market factor.	

Course	International Tourism
	<p>Key points like tourism policy, planning and development are illustrated through practical case studies. Impacts of current economic and socio-political developments on international tourism are analysed.</p> <p>This course thus imparts competencies at level 1 of the Qualifications Framework for German Higher Education Qualifications (HQP) at Bachelor level. This applies in particular to the following areas:</p> <ul style="list-style-type: none"> - Knowledge and understanding - Use, application and creation of knowledge
Examination and Course Achievement	The form of examination is the written examination.
Basic Literature	<p>Goeldner, C & Ritchie, B. (2009): Tourism, Principles, Practices, Philosophies, John Wiley & Sons, Hoboken, NJ.</p> <p>Henschel, K. (2002): Internationaler Tourismus, München, Wien.</p> <p>Landgrebe, S. (Hrsg.) (2000): Internationaler Tourismus, München, Wien.</p>