

Course	
Course Number	228
Exam Number	228
Course Frequency	Summer Semester
Duration	1 Semester
Contact Hours per Week	2
Teaching and Learning Forms	Project Work / Case Studies
ECTS Credit Points	2,5
Workload	62,5 hours <ul style="list-style-type: none"> - Attendance time in courses: 28 hours - Self-study: 34,5 hours
Language	English
Course Responsibility	Maria Lobe-Van Camp
Prerequisites for Participation	English Level B2 (Common European Framework of Reference for Languages)
Content	<p>Linguistic forms typical of professional life in the field of Destination management</p> <p>Project Management, selected current topics in Destination Management</p> <p>Scientific texts and their editing, presentation and critical discussion</p>
Target Competencies	<p>The aim at the end of the semester is to reach the midfield of level B2 (Common European Framework of Reference for Languages) in professional life.</p> <p>The students are able to carry out research with English-language texts in a methodically correct way and to record scientific texts in English.</p> <p>Students can independently work on a project in the foreign language and present their results in writing and in the form of a presentation or poster session.</p> <p>In particular, students can use appropriate wording for negotiations and adapt them to current needs. They are able to develop promotional material for destinations in English and explain it to stakeholders.</p> <p>This course thus imparts competencies at level 2 of the Qualifications Framework for German Higher Education Qualifications</p>

Course	Professional English: Scenarios in Tourism
	<p>(HQP) at Master level. This applies in particular to the following areas:</p> <ul style="list-style-type: none">- Knowledge and understanding- Use, application and creation of knowledge- Communication and cooperation- Scientific self-perception / professionalism
Examination and Course Achievement	<p>The concrete type of examination is determined and announced by the examiners at the beginning of each semester.</p>
Basic Literature	<p>Dummet, P., Hughes, J., Stephenson, H. Life Upper-Intermediate and Advanced.</p> <p>Strutt, P. English for International Tourism.</p> <p>Tourism-related texts from daily newspapers, magazines, reference books and trade journals.</p>