

Course		Project 1
Course Number	6591	
Exam Number	6591	
Course Frequency	Winter	
Duration	1 Semester	
Contact Hours per Week	4	
Teaching and Learning Forms	Seminar	
ECTS Credit Points	5	
Workload	125 hours <ul style="list-style-type: none"> - Attendance time in courses: 56 hours - Self-study: 69 hours 	
Language	English	
Course Responsibility	Prof. Dr. Jens Cordes, Luis Noschang	
Prerequisites for Participation	None	
Content	<p>In "Practical Event Management" the students learn how to put into practice the techniques and tools they have learned about in Event Management or Project Management. After a review of the main topics, the students are responsible for creating an event to happen during the semester, from concept to closure, going through planning and executing.</p> <p>The course covers</p> <ul style="list-style-type: none"> - Review of Event Management Topics (Concept/Planning/Budgeting/Scheduling/Risk Management/Human Resource Management) - Review of Project Management Topics - Case Study - Advanced Event Scheduling - Advanced Event Budgeting 	
Target Competencies	<p>After this course, the students should be able to conceptualize, plan, organize and execute an event on their own. Being that a small online event, or also a big event with a larger team.</p> <p>This course thus imparts competencies at level 1 of the Qualifications Framework for German Higher Education Qualifications (HQF) at Bachelor level. This applies in particular to the following areas:</p>	

Course	Project 1
	<ul style="list-style-type: none"> - Knowledge and understanding - Use, application and creation of knowledge - Communication and cooperation
Examination and Course Achievement	<p>The primary form of examination is the project work.</p>
Basic Literature	<p>Bowdin, Glenn; et. al. (2012): Events Management. (3rd Edition). Taylor & Francis Ltd.</p> <p>Sonder, Mark (2004): Event Entertainment and Production. (1st Edition). Wiley.</p> <p>Goldblatt, Joe (2014): Special Events. Creating and Sustaining a New World for Celebration (7th Edition). Wiley.</p> <p>Van Der Wagen, Lynn (2006): Human Resource Management for Events. Managing the Event Workforce (1st Edition). Routledge.</p> <p>Bladen, Charles; et. al. (2017): Events Management. An Introduction. Routledge.</p> <p>Pielichaty, Hanya; et. al. (2016): Events Project Management. Routledge.</p> <p>For all of them: the latest edition</p>