

Course		Social Responsibility in Tourism	
Course Number	6595		
Exam Number	6595		
Course Frequency	Winter Semester		
Duration	1 Semester		
Contact Hours per Week	2		
Teaching and Learning Forms	Seminar		
ECTS Credit Points	2,5		
Workload	62,5 hours <ul style="list-style-type: none"> - Attendance time in courses: 28 hours - Self-study: 34,5 hours 		
Language	English		
Course Responsibility	Prof. Dr. Harald Zeiss		
Prerequisites for Participation	None		
Content	<p>Social Responsibility in the International Tourism Industry</p> <p>Sustainable Usage of Resources in the Touristic Value-Added Chain</p> <p>Management of Sustainable Projects and Measures</p> <p>Basics in Social Sustainable Management</p> <p>NGOs and Organizations in Sustainable Tourism</p> <p>Human Rights in Tourism</p> <p>Working Conditions in Tourism</p> <p>Child Protection in Tourism</p> <p>Indigenous People in International Tourism</p> <p>This course is directly linked to the Sustainable Tourism Management lecture of the summer semester. Students learn the social and economic side of the tourism industry. In the other course, this knowledge is supplemented by the ecological component of sustainability. Students should therefore always attend both lectures.</p>		
Target Competencies	Participants will look at the social and economic impacts of the tourism industry. It is important that the students are able to critically evaluate the positive and negative sides. In addition to the specific knowledge, participants will learn a differentiated attitude		

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	<p>towards practical issues as they are currently found in the international tourism industry. Participants should use this experience and knowledge to make sustainable decisions in future professional contexts.</p> <p>This course thus imparts competencies at level 1 of the Qualifications Framework for German Higher Education Qualifications (HQP) at Bachelor level. This applies in particular to the following areas:</p> <ul style="list-style-type: none"> - Knowledge and understanding - Use, application and creation of knowledge
<p>Examination and Course Achievement</p>	<p>The primary form of examination is the presentation.</p>
<p>Basic Literature</p>	<p>Goodwin, Herold (2016): Responsible Tourism. Using Tourism for Sustainable Development. (2nd Edition). Good fellow Publishers Limited.</p>