

Double Degree - International Business Studies - english

**Study Plan**

(for students with sufficient English language skills B2+)

OVERVIEW				
<b>Module 1</b>	<b>Management</b>			<b>15 ECTS</b>
<b>Module 2</b>	<b>International Management and Marketing</b>			<b>10 ECTS</b>
<b>Module 3</b>	<b>Human Resource Management</b>			<b>12,5 ECTS</b>
<b>Module 4</b>	<b>Compulsory Elective Courses</b>			<b>5 ECTS</b>
<b>Module 5</b>	<b>Foreign Language</b>			<b>10 ECTS</b>
<b>Module 6</b>	<b>Fundamentals of Business Administration</b>			<b>7,5 ECTS</b>
<b>60 ECTS</b>				
DETAILS				
<b>Module 1</b>	<b>Management</b>	<b>Weekly hours per semester</b>	<b>ECTS</b>	<b>Examination<sup>(1)</sup></b>
	Project Management	2	2,5	WE90/P/Pres/ProW
	Practical Project	4	5,0	WE90/P/Pres/ProW
	Seminar on Selected Business Problems of International Firms	2	2,5	WE90/P/Pres/ProW
	Logistics and Supply Management	4	5,0	WE90/P/Pres/ProW
<b>Module 2</b>	<b>International Management and Marketing</b>	<b>Weekly hours per semester</b>	<b>ECTS</b>	<b>Examination</b>
	International Business	2	2,5	WE90/P/Pres/ProW
	International Financial Management	2	2,5	WE90/P/Pres/ProW
	International Marketing	2	2,5	WE90/P/Pres/ProW
	Internet Marketing	2	2,5	WE90/P/Pres/ProW
<b>Module 3</b>	<b>Human Resource Management</b>	<b>Weekly hours per semester</b>	<b>ECTS</b>	<b>Examination</b>
	Employer Branding	4	5,0	WE90/P/Pres/ProW
	Contemporary Topics of HR (HR-Management for the Generation Y)	4	5,0	WE90/P/Pres/ProW
	General & Human Resource Management for International Enterprises	2	2,5	WE60/P/Pres/ProW
<b>Module 4</b>	<b>Compulsory Elective Courses<sup>(2)</sup></b>	<b>Weekly hours per semester</b>	<b>ECTS</b>	<b>Examination</b>
	to be elected	4	5,0	WE90/P/Pres/ProW
<b>Module 5</b>	<b>Foreign Language<sup>(3)</sup></b>	<b>Weekly hours per semester</b>	<b>ECTS</b>	<b>Examination</b>
	German as a Foreign Language	4	5,0	WE90/P/Pres/ProW/OE
	German as a Foreign Language	4	5,0	WE90/P/Pres/ProW/OE
<b>Module 6</b>	<b>Fundamentals of Business Administration</b>	<b>Weekly hours per semester</b>	<b>ECTS</b>	<b>Examination</b>
	Study skills	2	2,5	WE90/P/Pres/ProW
	Intercultural Competence	2	2,5	WE90/P/Pres/ProW
	Business Simulation	2	2,5	WE90/P/Pres/ProW

The above mentioned study plan is a set programme for double degree IBS incoming students. All of the courses need to be passed to reach 60 ECTS. If a course was failed, the exam needs to be re-written.

*explanatory notes*

WE90/ WE60 written exam (60 or 90 minutes)

P paper

Pres presentation

ProW project work

OE Oral Exam

<sup>(1)</sup> The examination performances (WE/P/Pres/ProW/OE) are evaluated with marks according to the examination regulations for the Bachelor courses of studies at Harz University of Applied Sciences.

<sup>(2)</sup> The compulsory electives must be selected from the corresponding courses offered by the Department of Business Studies in consultation with the programme coordinator.

<sup>(3)</sup> The language to be learned in the Foreign Language module is generally German. The acquisition of ECTS credits in the Foreign Languages module in the student's native language or in the language of instruction at the home university is not permitted.