

Overview of the composition of the module examinations incl. allocation of the ECTS credit points

Module	Unit	Semester	Contact Hours per Week	Type of Examination	ECTS Credit Points
General Management	Project Management	5	2	TP / PR / PW	2,5
	Business Law with International Trade Practicalities	6	4	TP / PR / PW / WE60	5
	Sustainable Management	6	2	TP / PR / PW / WE60	2,5
	Seminar on Selected Business Problems of International Firms	5	2	TP / PR	2,5
	International Marketing	6	2	TP / PR / PW / WE60	2,5
	General and Human Resource Management for International Enterprises	6	2	TP / PR / PW / WE60	2,5
Leadership	Employer Branding	5	2	TP / PR / PW / WE60	2,5
	Change Management	5	2	TP / PR / PW / WE60	2,5
	Cornerstones of Leadership	5	2	TP / PR / PW / WE60	2,5
	Corporate Social Responsibility	5	2	TP / PR / PW / WE90	2,5
	Compulsory Elective Course	5	2	TP / PR / PW / WE60 or according to original degree programme	2,5
Live Communication	Eventmanagement	5	2	TP / PR / PW / WE60 / OE	2,5
	Sponsoring and Public Relations	5	2	TP / PR / PW / WE60 / OE	2,5
	Practical Project	6	4	TP / PR / PW	5
	Media Competency	6	4	TP / PR / PW / WE90	5
	Compulsory Elective Course	6	2	TP / PR / PW / WE60 or according to original degree programme	2,5
Foreign Language and Soft Skills	German as a Foreign Language	5	4	TP / PR / PW / WE90 / OE	5
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	Study Skills	5	2	TP / PR / PW / WE90	2,5
			48		60

Abbreviations

OE	Oral Examination	<i>(Mündliche Prüfung)</i>
PR	Presentation	<i>(Referat)</i>
PW	Project Work	<i>(Projektarbeit)</i>
TP	Term Paper	<i>(Hausarbeit)</i>
WE60	Written Examination 60 Minutes	<i>(Klausurarbeit 60 Minuten)</i>
WE90	Written Examination 90 Minutes	<i>(Klausurarbeit 90 Minuten)</i>