

Double Degree - International Tourism Studies - english

**Study Plan**

(for students with sufficient English language skills B2+)

OVERVIEW				
Module 1	International Tourism Management			10 ECTS
Module 2	Business Administration for Students of Tourism Management			10 ECTS
Module 3	Fundamentals of Tourism			5 ECTS
Module 4	Fundamentals of Marketing Communications			7,5 ECTS
Module 5	Compulsory Elective Courses			5 ECTS
Module 6	Projects			10 ECTS
Module 7	Foreign Languages			12,5 ECTS
<b>60 ECTS</b>				
DETAILS				
Module 1	International Tourism Management	Weekly hours per semester	ECTS	Examination <sup>(1)</sup>
	International Sustainable Tourism	2	2,5	WE90/P/Pres
	International Expansion of Tourism Enterprises	2	2,5	WE90/P/Pres
	Cases in International Tourism	2	2,5	WE90/P/Pres
	Social Responsibility in Tourism	2	2,5	WE90/P/Pres
Module 2	Business Administration for Students of TM	Weekly hours per semester	ECTS	Examination
	Introduction to Business Administration	2	2,5	WE90/P/Pres
	International Business	2	2,5	WE90/P/Pres
	Organisation	2	2,5	WE90/P/Pres
	Eventmanagement	2	2,5	WE90/P/Pres
Module 3	Fundamentals of Tourism	Weekly hours per semester	ECTS	Examination
	The German Tourism Market	2	2,5	WE60/P/Pres/ProW
	International Tourism	2	2,5	WE60/P/Pres/ProW
Module 4	Fundamentals of Marketing Communications	Weekly hours per semester	ECTS	Examination
	Introduction to Tourism Marketing	2	2,5	WE90/P/Pres/ProW
	Internet Marketing	2	2,5	WE90/P/Pres/ProW
	Study Skills	2	2,5	WE90/P/Pres/ProW
Module 5	Compulsory Elective Courses <sup>(2)</sup>	Weekly hours per semester	ECTS	Examination
	Compulsory Elective Course 1	2	2,5	WE90/P/Pres/ProW
	Compulsory Elective Course 2	2	2,5	WE90/P/Pres/ProW
Module 6	Projects	Weekly hours per semester	ECTS	Examination
	Project 1	4	5,0	CA
	Project 2	4	5,0	CA
Module 7	Foreign Languages <sup>(3)</sup>	Weekly hours per semester	ECTS	Examination
	German as a Foreign Language	4	5,0	WE90/P/Pres/OE
	German as a Foreign Language	4	5,0	WE90/P/Pres/OE
	Intercultural Competence	2	2,5	WE90/P/Pres/OE

The above mentioned study plan is a set programme for double degree ITS incoming students. All of the courses need to be passed to reach 60 ECTS. If a course was failed, the exam needs to be re-written.

*explanatory notes*

WE90/ WE60 written exam (60 or 90 minutes)

P paper

Pres presentation

ProW project work

OE oral exam

CA Course achievement

<sup>(1)</sup> The examination performances (WE/P/Pres/ProW/OE) are evaluated with marks according to the examination regulations for the Bachelor courses of studies at Harz University of Applied Sciences. A course achievement (CA) is assessed as "passed" or "failed".

<sup>(2)</sup> The compulsory electives must be selected from the corresponding courses offered by the Department of Business Studies in consultation with the programme coordinator.

<sup>(3)</sup> The language to be learned in the Foreign Language module is generally German. The acquisition of ECTS credits in the Foreign Languages module in the student's native language or in the language of instruction at the home university is not permitted.