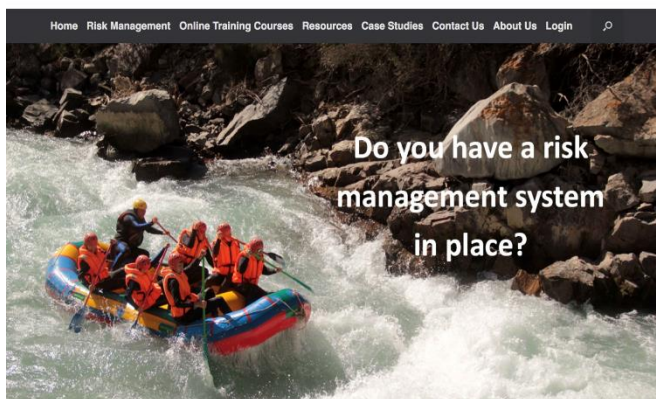




Entwicklungspartnerschaften mit der Wirtschaft -Überblick-

1. Symposium „Tourismus und Entwicklungszusammenarbeit“ an der Hochschule Harz

Promoting Tourism Through Better Risk Management

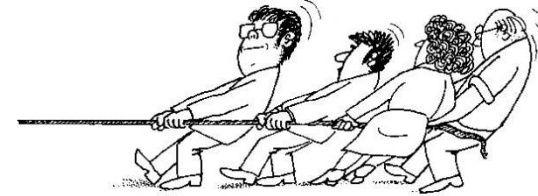


Bildnachweise: ©develoPPP.de/GIZ



Was sind „Entwicklungspartnerschaften“?

- ...sind **Kooperationen** zwischen entwicklungspolitischen Organisationen und der Privatwirtschaft **auf Augenhöhe**



- ...haben das Ziel, **betriebswirtschaftliche** und **entwicklungspolitische Interessen** zu verbinden

-> Wachstumschancen für Unternehmen & entwicklungspolitischer Beitrag

- ...**minimieren** für beide Seiten potenzielle **Risiken** und schaffen **Synergie-Effekte**





Gemeinsame Ziele



- Sicherung von Lieferketten, Markteintritt und -erweiterung in Entwicklungs- und Schwellenländern
- Vermarktung von Produkten
- Kundenwerbung und Kundenbindung

- Verbesserung der ökonomischen Rahmenbedingungen vor Ort
- Gestaltung von nachhaltigen Wertschöpfungsketten
- Mobilisierung von Kapital und Know-how
- Einbindung der lokalen Bevölkerung in Wirtschaftskreisläufe



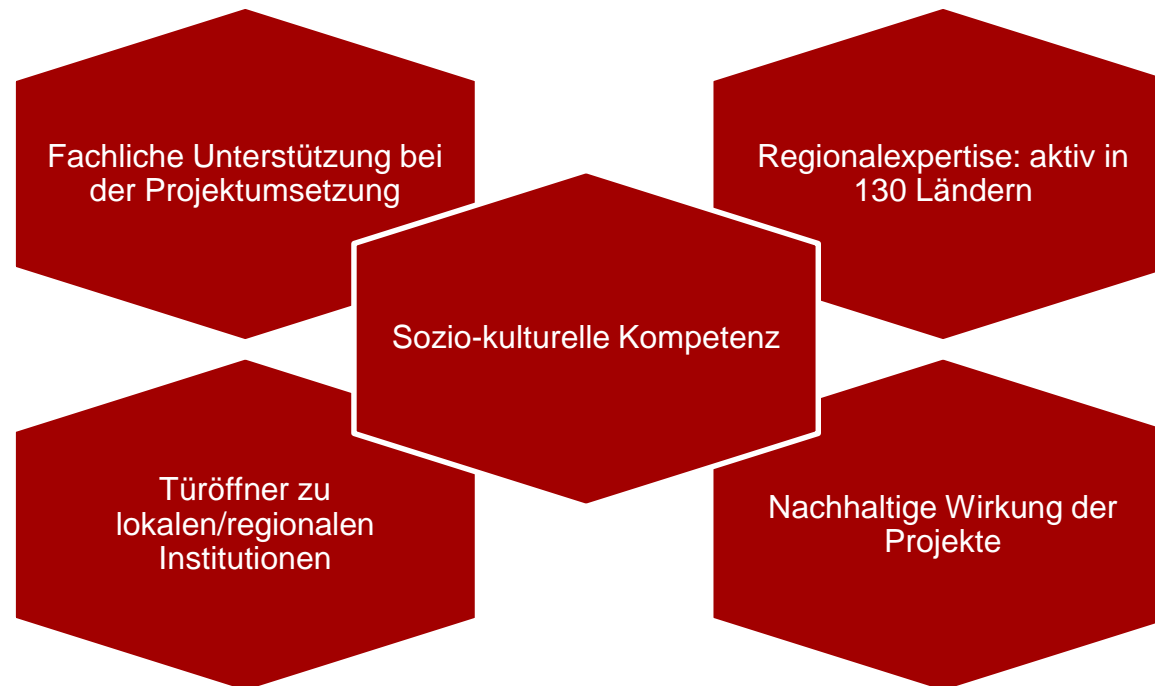
Wofür steht develoPPP.de?

Public Private Partnerships

- Besteht seit 1999 als ein Programm des **Bundesministeriums für wirtschaftliche Zusammenarbeit und Entwicklung (BMZ)**
- Die drei Durchführungsorganisation GIZ, DEG und sequa **planen** und **implementieren** mit deutschen/europäischen Privatunternehmen gemeinsame Projekte in Entwicklungs- und Schwellenländern
- Aktuell über **130 laufende Projekte** (GIZ) in verschiedenen Sektoren in **43 Partnerländern** mit einem jährlichen Umsatz von ca. 20 Mio. EUR (öffentlicher Anteil)



Die Vorteile von develoPPP.de mit der GIZ





“Promoting adventure tourism through better risk management”

Development partnership between Explore Worldwide and GIZ

Wernigerode June 2018

Danny Denolf



Explore Worldwide

- Small group holidays and adventure tours
- 130 countries / 600 itineraries / 300000 customers / 200 ground agents / 400 tour leaders / 130 staff in UK
- Swiss Hotel Plan group
- Risk management core of the business :

How to guarantee safety and health of clients, staff and local guides?

How to ensure risk management systems are in place for its extended supplier base (transport, accommodation, guides)?

→ *Design of an international training initiative on risk and safety management.*

→ *Partnership with GIZ*

Objective project

Awareness program and skills building of suppliers on RMS

Where ? 3 pilot countries : Macedonia, Georgia and Kyrgyzstan



What ?

1/ Trainings on RSM for TO's + extended supply chain

- *Delivery methods : online; class room ; on the field*
- *(hands-on and interactive ; basics & advanced)*



2/ Bringing stakeholders together and improve framework conditions around RMS

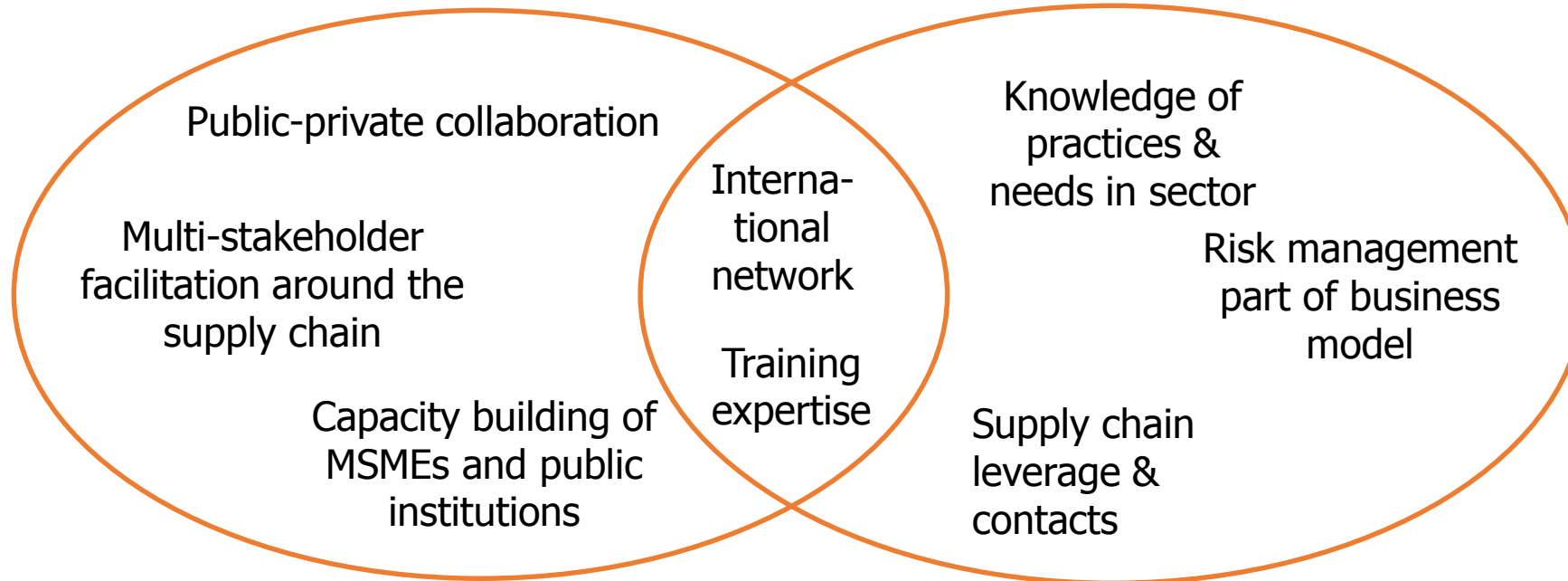
Expected outcomes ?

- *Changes in knowledge and practices on RSM*



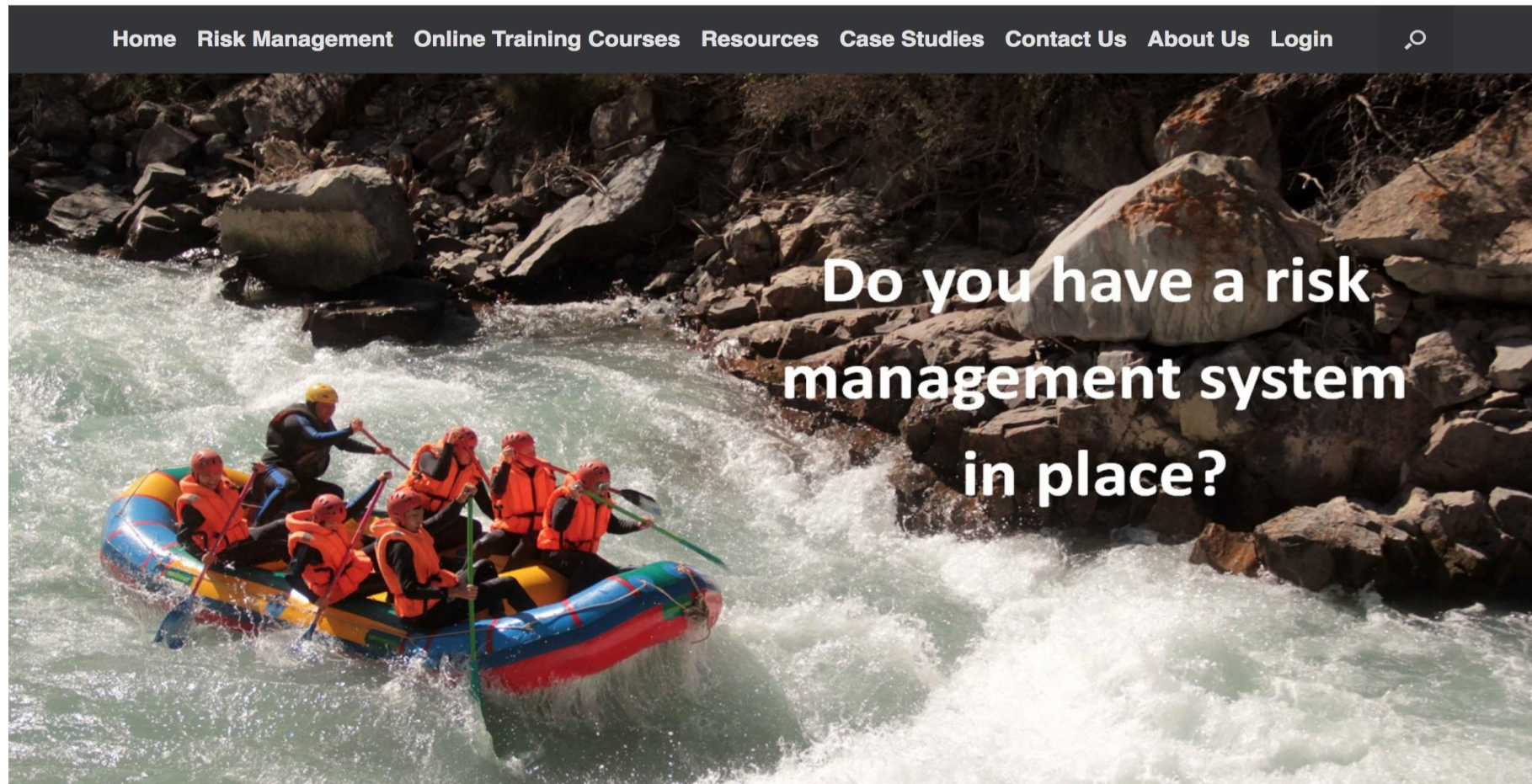
Complementary expertise

EXPLORE!





Promoting Tourism Through Better Risk Management



- www.riskmanagement4tourism.org



Promoting Tourism Through Better Risk Management

Home Risk Management **Online Training Courses** Resources Case Studies Contact Us About Us Login

- Standard Risk Management for Tour Operators
- Course Materials
- On-the-Ground Training
- Register

Have you assessed the risk in your tours?

www.riskmanagement4tourism.org/online-training-courses/

www.riskmanagement4tourism.org



Promoting Tourism Through Better Risk Management

Home Risk Management **Online Training Courses** Resources Case Studies Contact Us About Us Login

Standard Risk Management for Tour Operators

Course Materials

On-the-Ground Training

Register

Course 1: Introduction into Risk Management

Course 2: Risk Assessment

Course 3: Standard Operating Procedures

Course 4: Emergency Preparedness Plans

Course 5: Incident Reports, Insurance and Reputational Risk

Have you assessed risk in your tour?



In the following video, Explore Worldwide introduces the concept and importance of risk management for tour operators

Slide 1/9

Risk Management for Tour Operators

Online Training Course 1:
Introduction



Explore and Risk Management

John Telfer
Product and Operations Director

September 2017



00:00



39:05





Risk Management Trainings for Guides



Bildnachweise: ©Explore Worldwide / GIZ



First Aid Trainings



Bildnachweise: ©Explore Worldwide / GIZ



Risk Management Trainings for guesthouses



Bildnachweise: ©Explore Worldwide / GIZ



Risk Management Trainings for Drivers



Bildnachweise: ©Explore Worldwide / GIZ

Challenges

Service providers

- 1/ no incentives – market demand
- 2/ perception of risks
- 3/ from blueprint to reality : basics first

Project

- 4/ demonstrating outcomes, impacts
- 5/ lack of national experts for trainings

Outlook

2018 : Second year of implementation + collect data on ongoing practices

2019-2021 planning to extend RSM project and include new countries (Morocco, Turkey, Macedonia, Georgia, Kyrgyzstan, ev LA)

- *Innovate in terms of training delivery methods*
- *Linkages with youth employment.*
- *Linkages with national training centers*
- *Promote regional trainings hubs*



Thank you and safe travels

For further information please contact :

Felicitas Siek (Felicitas.Siek@giz.de)

Danny Denolf (danny.denolf@giz.de)